

## FOR IMMEDIATE RELEASE

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## PIEDMONT EAST BAY CHILDREN'S CHOIR TO HOLD FALL AUDITIONS AUGUST 29

OAKLAND, CA, July 22, 2015 --- Following the tremendously successful Golden Gate International Choral Festival this summer, the Piedmont East Bay Children's Choir, hosts of the Festival, has announced it will hold auditions for the regular 2015-16 choir season on Saturday, August 29 at the Veterans' Memorial Building in Piedmont.

The award winning Choir, running strong since 1982, offers an exceptional music and choral training program to hundreds of boys and girls, young men and young women, throughout the East Bay. Placement auditions for new students wishing to join one of the 13 choirs is by appointment only. Parents should call the Choir offices at [510.547.4441](tel:510.547.4441) to schedule a time. (Students in the Kinder and GT1 levels, and returning students do not need to audition).

The Piedmont East Bay Children's Choir is one of the few programs that offers such a comprehensive choral program for boys and girls from ages 0 -18. "We see that parents are choosing to introduce music to their children at an earlier age. Reports continue to confirm how exposure to music at an early age helps children to develop concentration and memory skills, gain higher self-confidence and self-esteem, develop better motor skills and improve social skills — all through the joy of singing!" said Robert Geary, Artistic Director. Toward this end, the Piedmont Choirs offers "Musical Beginnings" a class for the newborn through 3 years old where both parent or caregiver together with their child are introduced to music through a wide range of activities.

In the next level, the Training Department, boys and girls learn proper singing technique, good breath control, diction, and articulation - but all in a fun way! Children perform at recitals and in concerts with the older groups in the Performing Department. There are opportunities to go on retreat at the Walker Creek Ranch, take class with guest conductors, and sing at public venues throughout the year and then go to Summer Camp!

"What puts this organization a step above, is our expert and committed faculty, our dedication to commissioning new works, and engaging our students with the many cultures and countries of the world through our international touring program and through our Golden Gate International Choral Festival," said Robert Geary, Artistic Director. Our Performing Department choirs tour nationally and internationally. This season, both Ancora and Ensemble choirs will tour to Spain and Concert Choir will have been honored with presenting at the OAKE (Organization of American Kodály Educators) National Conference in Long Beach.

For more information on the Piedmont East Bay Children's Choir and the Golden Gate International Choral Festival, see the websites at [piedmontchoirs.org](http://piedmontchoirs.org) and [goldengatefestival.org](http://goldengatefestival.org).

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