



Piedmont East Bay Children's Choir

3629 Grand Avenue, Oakland, CA 94610

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The award-winning Piedmont East Bay Children's Choir has been in the forefront of the music scene in the East Bay since 1982. The Choir regularly collaborates with major Bay Area arts organizations such as the Oakland East Bay Symphony, the Mark Morris Dance Company, Berkeley West Edge Opera, and Volti. Each year, PEBCC's comprehensive music curriculum program provides approximately 350 students, ages 0-17, from over 100 schools in three counties an exceptional education in vocal technique and music theory, while inspiring creativity and encouraging engagement with other cultures through its international touring program. Every three years, PEBCC also hosts the Golden Gate International Choral Festival—a week of concerts and competitions in the Bay Area for dozens of choirs from around the world.

Piedmont East Bay Children's Choir concerts average between 400 and 700 audience members, depending on the concert.

2018-2019 PRINT ADVERTISING RATES AND DIMENSIONS

FULL SEASON ADS (9 Concerts)

Color	Black/White	Ad Size	Ad Dimensions	Specifications
\$1,625	\$1,249	Full Page	5.5"w x 8.5"h	Due by 10/1/2018
\$975	\$749	Half Page	(H) 5.5"w x 4.25"h (V) 2.75"w x 8.5"h	Due by 10/1/2018
\$585	\$450	1/3 Page	(V) 1.75"w x 8.5"h	Due by 10/1/2018
\$422	\$325	Business Card	2"w x 3.5" or 3.5'x2"h	Due by 10/1/2018

SOLO AD (1 Concert or Gala)

Color	Black/White	Ad Size	Ad Dimensions	Specifications
\$500	\$325	Full Page	5.5"w x 8.5"h	Due 30 days before Concert
\$400	\$200	Half Page	(H) 5.5"w x 4.25"h (V) 2.75"w x 8.5"h	Due 30 days before Concert
\$120	\$90	1/3 Page	(V) 1.75"w x 8.5"h	Due 30 days before Concert
\$99	\$65	Business Card	2"w x 3.5" or 3.5'w x 2"h	Due 30 days before Concert



THE PEBCC 2018-19 SEASON *Please select which programs you would like to advertise in.*

Select	Date	Event	Location	Expected Attendance
	11/03/2018	Gala	Bellevue Club, Oakland	125
	12/02/2018	Candlelight Concert	First Congregational Church, Berkeley	250
	12/15/2018	Fall Training Dept. Recitals (2 performances)	Park Blvd. Presbyterian Church, Oakland	300
	1/26/2018	Winter Concert	First Presbyterian Church, Oakland	450
	4/07/2018	Historical Concert	First Congregational Church, Berkeley	300
	5/18/2018	Spring Training Dept. Recitals (2 performances)	Park Blvd. Presbyterian Church, Oakland	300
	5/20/2018	Jazz & Beyond Concert	Yoshi's, Oakland	225
	6/01/2018	Spring Sing! Concert	Interstake Center, Oakland	600

MATERIAL SUBMISSION REQUIREMENTS

- Advertisers are responsible for the design and production ads and agree to supply print-ready artwork via email. Physical business cards can be included with this form.
- Acceptable digital artwork formats are: PDF and Adobe Illustrator EPS (with all fonts converted to outlines). Other file formats such as JPEG's, BMP's, or TIFF's are acceptable, but must be high print quality (300 dpi at actual size).
- Any gray scale images (i.e. photos) should be saved at a minimum of 300 dpi or higher and embedded in the ad file. Color images must be converted to gray scale.

as of July 31, 2018

PROGRAM AD ORDER FORM

Return completed form to:

Piedmont East Bay Children's Choir (PEBCC)

3629 Grand Avenue

Oakland, CA 94610

Email files to: jgreene-janse@piedmontchoirs.org

FAX: 510.451.2947 Tel: 510.547.4441

PEBCC is a 501 (c) (3) non-profit organization. Our Tax ID is #94-2897534.

CONTACT INFORMATION

Contact/Organization Name

Mailing Address

City, State, Zip

Phone _____ Email _____

Payment Details

My check is enclosed.

Please make checks payable to

"Piedmont East Bay Children's Choir."

Please charge my: Visa MasterCard Discover Card

Credit Card Number _____ Expiration Date _____

Name as it appears on the card

Signature _____