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PIEDMONT CHOIRS ANNOUNCES NEW EXECUTIVE DIRECTOR

OAKLAND, CA NOVEMBER 15, 2016 --- The Piedmont East Bay Children's Choir has announced the selection of Molly Lloyd as its new executive director. Ms. Lloyd will succeed Julia Richter who is retiring after more than four years of dedicated service to the choir. The selection was made after a regional search process.

"We are very pleased to announce this appointment," said Richard Raushenbush, Vice President of the Board. "We look forward to Molly's leadership in maintaining the excellence of our current program and in further developing its potential to bring music into the lives of its participants."

Artistic Director, Bob Geary added that "I am looking forward to working closely with Molly. She co-chaired our gala a couple of years ago, raising much needed funds for scholarships and ongoing support. I know she'll bring a lot of business savvy to the choir. Her previous experience as a board member of the choirs and her involvement in the choir community, will be a great advantage. With Molly at the helm, PEBC is well positioned to continue its role as a dynamic, and adventurous leader in youth music programs."

Ms. Lloyd brings over 20 years of experience in business and mission-driven organizations. Molly has an extensive background in financial services marketing and management including seven years as a Vice President for Wells Fargo and stints with American Express, and Visa International. Her background also includes non-profits and policy analysis, with a focus on youth and education.

Ms. Lloyd holds an MBA from Yale University's School of Management and a BA from Brown University.

The Piedmont East Bay Children's Choir is an award winning 501(c)(3) nonprofit organization and was founded by Suzie Rahl in 1982 in Piedmont. Under the artistic leadership of Robert Geary, the Choir has established itself as a leading force in international choral activities and the commissioning and performance of new music. The Choir's annual concert schedule regularly features over 50 performances, divided among the fifteen various choirs that comprise the organization. The Choir's flagship performance group, Ensemble, tours internationally and competes in festivals and competitions throughout the world, frequently winning top honors and awards at competitions and music festivals in Europe, Asia, and North America. Most notably, the Piedmont East Bay Children's Choir hosts the triennially held Golden Gate International Choral Festival.

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